**Increasing Club Involvement**

**Increase involvement for clubs that currently host an exchange student:**

\*Have student do at least 2 presentations for the year:

-one at beginning of year to introduce themselves to the club

-one at end of year to show club what they experienced, what they gained

\*Have student make a poster of the “Top 10 things” they want to do/see/experience while on exchange:

-have student present it to the club

-should stay with club or go to weekly club meeting

\*Have student do “Bell Ringer” at weekly meeting to thank persons that have participated with them the previous week (be positive and outgoing; this will generate more interest from other Rotarians).

\*Make student sit at different table each week to meet new Rotarians.

\*Get student involved in club projects.

\*Create personalized “thank you cards” (with their picture and a short note) that students send to Rotarians that participate with them.

\*Create a program that the student must complete before receiving their “club badge” (meet a minimum number of members, give a presentation, participate in a club activity, etc.) Once they meet the minimum, make a big “badge presentation at a lunch meeting, like we do for new Rotarians.

**Increase involvement of clubs that are not hosting, currently:**

\*Get top-down support from DGN, DGE, and District Governor:

-take DGN or DGE to SCRYE Conference, Winter or Summer, to get their “buy in” to our

program

-make them member of RYE District Committee

-ask that RYE be highlighted in monthly newsletter from District

\*Actively market for Outbound Students through Social Media.

\*Ask clubs what they want in order to participate: training, help finding host families, etc.

\*Need “canned presentation” about Rotary Youth Exchange that can be presented to clubs that are interested in hosting…take a current Inbound Student when presenting to sell RYE to the club.

\*Create a short video about Rotary Youth Exchange that can be emailed to clubs.

**Recruiting new families:**

\*Ask Outbound candidates to provide 3 possible host families on their application.

\*Cultivate relationships with current host families; will they host again, do they have friends, relatives, colleagues that might host:

-introduce all 3 families to each other at a social gathering

-give host families a “Host Badge” to attend club meetings to make them a part of the

Club; they may become Rotarians

-have them market to other clubs organizations they belong to

-do Exit Interview:

-what did you like/dislike about program/how can we improve

-do you know anyone else they may host

-WILL YOU HOST AGAIN

\*Market for new Outbound Students:

-get in school newsletter, get poster in school

-develop relationships with foreign language teachers at school

-church youth groups